Doosan Forklift

Doosan Forklift Training Hamilton - Doosan Infracore Company Ltd. is an international and intercontinental organization that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent sellers moving forklift supplies and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively includes 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck company in the North American marketplace, thanks to their reliability in retaining a high level of customer service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's lift truck history

At first the domestic lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a home-based equipment expansion project. Product sales of these products were initially targeted to state-run corporations, large scale businesses, and the armed forces. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Expansion of Lift Truck Exports

Domestic lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a position of significant growth of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the highly competitive North American materials handling industry. This joint-venture proved highly lucrative for Daewoo and their forklift product sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added goods for export. In 1993, the corporation had a international sales system and started exporting designs they had established through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international markets.